



September 19, 2022

Dear Respected Dean,

**Invitation to Participate at the 4<sup>th</sup> World Association for Sport Management Conference  
(WASM 2023)**

Under the Patronage of H.E. Sheikh Joaan Bin Hamad Al-Thani, Qatar University and Hamad Bin Khalifa University are co-hosting the 4<sup>th</sup> World Association for Sport Management Conference WASM 2023 with the theme of *“Bringing the World Together: Global and Local Perspectives on Sport Management Responsible Information Systems for Sustainable Societies”*, on 5-8 March 2023, in Doha, State of Qatar.

WASM 2023 will be an unforgettable event with broad but meaningful content, unparalleled networking opportunities, and a splendid social program. The conference focuses on sport business practices, issues, networking, collaborations, management, and marketing of global sport business, which offers a platform for the international exchange of ideas, best practices, and scientific inquiries. With sport being a microcosm of our society, the conference will serve as a platform to advance research aimed at solving our critical challenges. We also have planned in collaboration with our local partners a rich social program including a welcome reception, a gala, and a tour of the most spectacular attractions in Qatar, as well as tours of the state-of-the-art 2022 FIFA World Cup venues.

We invite scholars, practitioners, and research students to present their research at WASM 2023 which will be held at the College of Education at Qatar University in Doha, Qatar. We would like to invite your institution to participate in WASM 2023 and we wish to encourage and invite your faculty members as well as doctoral students to attend and take part in the conference activities. We would be pleased to respond to any inquiries, which you may have via Email: [WASM\\_Qatar2022@qu.edu.qa](mailto:WASM_Qatar2022@qu.edu.qa)  
We look forward to receiving your contribution preferably before or on **(25 Sept 2022)**. Please refer to WASM conference website: <https://www.qu.edu.qa/conference/wasm/> for abstract submission requirements. Please submit abstracts directly to the WASM co-chair: [kswartarries@hbku.edu.qa](mailto:kswartarries@hbku.edu.qa)

With highest regards and best wishes.

Sincerely,

**Professor Rana Sobh**  
**Dean, College of Business & Economics**